



METACRAFTS



TABLE OF CONTENT

- **Legal Disclaimer**
- **Introduction**
- **Project Background**
- **Vision**
- **Mission**
- **Ecosystem**
- **Values of Metacrafts Ecosystem**
- **Holding**
- **Music concerts & Music ecosystem**
- **Global Music Industry**
- **NFT**
- **Global NFT Marketplace**
- **Metacrafts VR (Virtual Reality) Band**
- **Benefits & Royalties**
- **Why Choose Metacrafts?**
- **Roadmap**

Legal Disclaimer

General Disclaimer

Investing in Token Generating Events (TGE) and other crypto-currency transactions carries a certain amount of risk. As a result, we anticipate that you will have the financial skills, expertise, and understanding necessary to assess the risk of and participate in our TGE.

Not financial advice or recommendation

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INTRODUCTION

The music business has grown very concentrated in recent years. Due to the minimal return from streaming sites, only a few can make a decent income by streaming their work. As a result, musicians are constantly busy, appearing on reality shows, and doing commercial work.

Our objective is to re-empower artists while also building a global network around our cause. We are doing precisely that by re-empowering and giving back to the Artists, Organizers, and our staked Holders through our smart contract and tokenomics.

The Metacrafts music company is building a decentralized blockchain-powered ecosystem for music, and art. our mission is to bring equality to the creative community. By using web 3.0 and AI we can bring our entire music collection to the blockchain and enrich lives and rewards. With its growing suite of blockchain infrastructure services and sophisticated resources, businesses can layout the groundwork for emerging domains like digital assets, NFT, Metaverse, Music, and Cryptocurrency in the most seamless process.

Metacrafts is an emerging platform that will be on the Ethereum blockchain and has features of transparency and security, which we believe is crucial for long-term feasibility and decentralization. Metacrafts is a community-oriented platform that provides Ethereum blockchain integration to people where they can buy, sell, trade, or hold NFT (Music, avatar, or character).

Our goal is simple: to become the top-of-the-line crypto music platform. This Platform also provides a wide range of categories, including but not limited to communication and the NFT Marketplace. It allows Holders to watch music videos as well as participate in concerts in the metaverse. Furthermore. we have a Limited collection of

- NFT art, music and songs
- 1,000 NFT art
- 20 different genre Music Videos
- Super rare 10 NFT songs

It will increase the efficiency and availability of cryptocurrency to everyone. Metacrafts will create an advanced economic infrastructure consisting of NFT & Metaverse integration in its system and quickly become an unstoppable economic cornerstone to the world. We need you to support our efforts by joining Metacrafts as we invest in blockchain technology together. We will be share all our tools and knowledge. The use of technology will facilitate a financial revolution that will leave everyone more financially connected, empowered, and enabled. In short, Metacrafts provides many facilities under one umbrella.



Gaming



Metaverse



NFT

Project Background

Metacrafts is an innovative music NFT, digital art project, and VR band that empowers performing artists making an entry in the metaverse space. Blending the unique elements of digital art, video production, live music, and technology together, Metacrafts is smoothly transcending traditional creative barriers to reshape traditional music industry norms and bring humans together. As a Web3 platform for musicians, Metacrafts will produce metaverse-themed tracks, collaborate with rising artists around the world, and provide resources and education to shape their journey in a refreshing and modern way.

Featuring a unique collection of 2,000 algorithmically generated NFT art pieces made in our in-house studio, Metacrafts is also an NFT art project with compelling utility and tasteful traits. Fruitful with audience and stage animations, music overlays tailored for the rarest pieces in the collection, as well as a wide plethora of relatable traits help connect audiences with the artistic side of Metacrafts. From flaming guitars to mind bending stage backgrounds, experience music in a novel form and elevate your NFT game today.



Vision

Metacrafts will build a revolutionary Metacrafts Music ecosystem to attract more people to digital assets. It will create a safe, secure, and legal platform that is positioned for global adoption with no limitations, allowing users to have access to the music ecosystem. We envision creating an ecosystem like Music Albums, NFT, Rewards, and its integration with metaverse.

We envision a society in which wealth-building tactics that were previously solely available to the affluent peoples are made open to everyone, restoring people's control over our financial institutions.



A stylized illustration of a character on the left side of the page. The character has a large blue hat with a red band, a white face with a large red eye, and a yellow body with a red and black patterned skirt. A large, bright orange and yellow flame is rising from the character's head. The background is a solid pink color with a branch of pink cherry blossoms in the upper right corner.

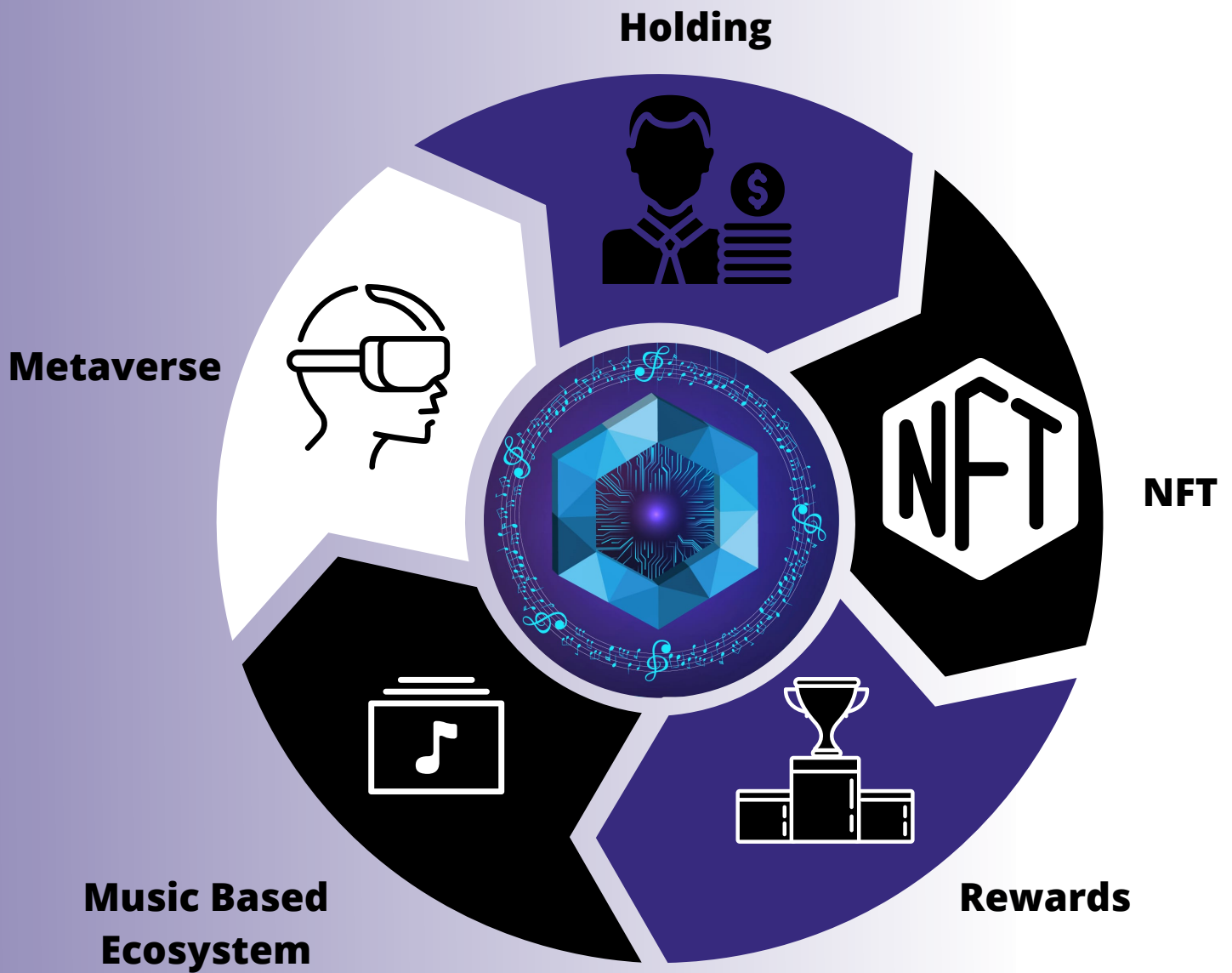
Mission

We will be a music NFT community for new Metacrafts Musicians Our goal is to combine Music with cryptocurrency by creating a user-controlled ecosystem that allows users to create the values using our ecosystem, allowing Musicians, and content producers to make money while immersed in a unique world.

Our Mission is to

- Bring equality to the creative community.
- Make the world a better place by providing financial independence to people.
- Provide Opportunity to every music enthusiast to enjoy and earn through music ecosystem.
- Our mission includes the creation of a next-generation complete all-in-one platform and giving every person in the world an equal chance to manage and improve their financial security by using the Metacrafts.
- Implementing innovative projects like concerts in metaverse for holders.
- Operate as a community-focused and community-driven digital asset, fully decentralized in every sense of the word.

Ecosystem



Values of Metacrafts Ecosystem



Community

Community is the number one value of the Metacrafts ecosystem. In the beginning, we asked if a project could succeed on the back of a decentralized, community effort. Metacrafts prevailed due to the strength of its community members and investors. Our collaborative, Like-minded community is the bedrock of the project.



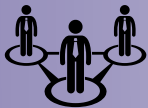
Utility

We believe utility is the foundation of value in the crypto space. Metacrafts was founded on the principle that the crypto space is greatly lacking in utility. We believe utility will foster adoption and growth in the crypto space, and Metacrafts believes to be the brand loyalty payment system which people adopt due to its community focused nature. Our NFTs will be used in purchasing and selling, exchanging digital assets to enjoy online activities.



Inclusivity

Metacrafts values providing everyone equal access to opportunities and resources.



Interconnectivity

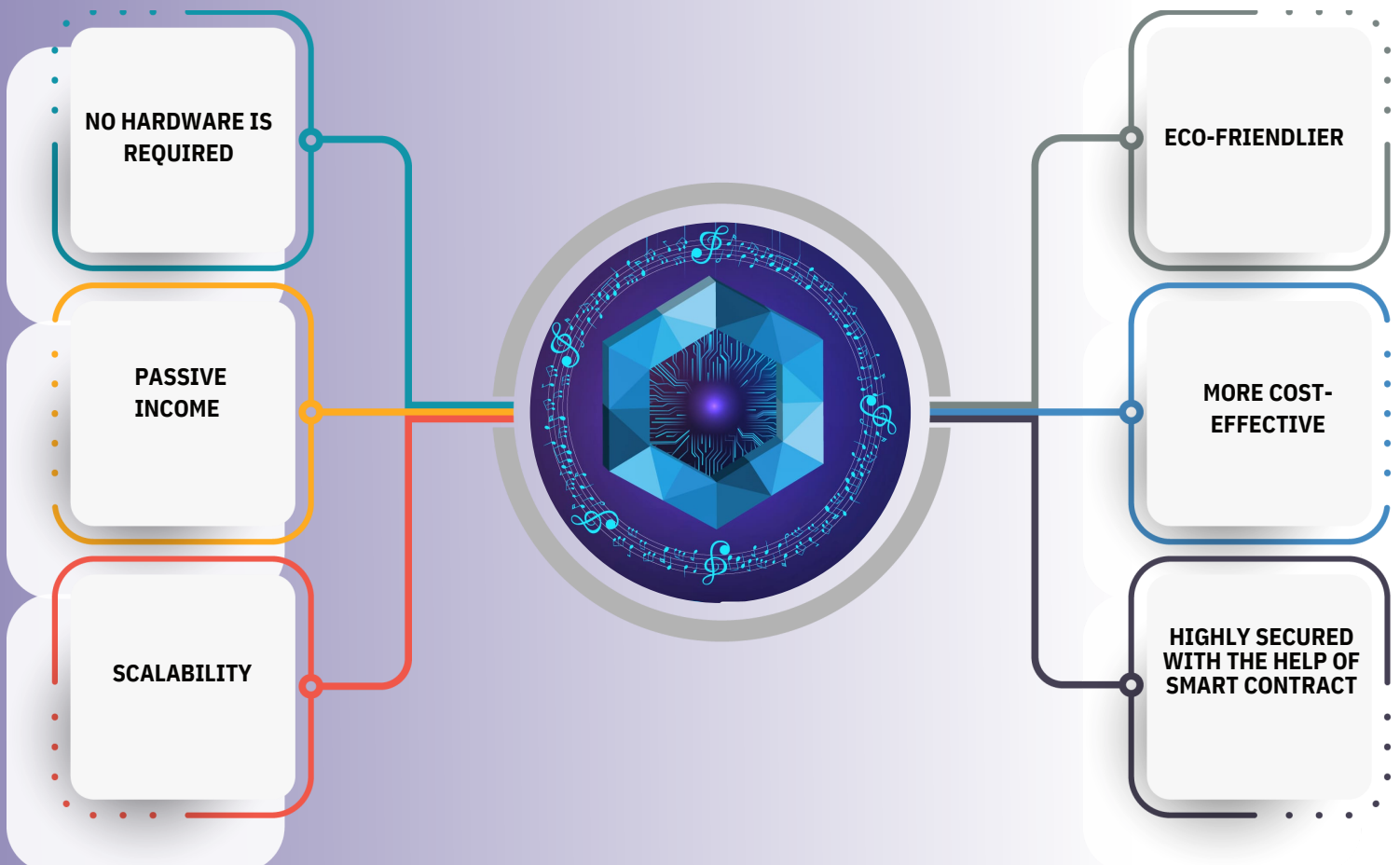
Simply put all parts of a system interact with and rely on one another. Metacrafts believes in creating an interconnected system based on trust and reliability, that together is greater than its individual parts.

Holding

Holding is a great way to maximize your earnings. Once you have hold the NFT, you can earn holding rewards on top of your holding and grow them further by compounding those future rewards. Therefore, if you're looking to earn a very passive income through holding, this is essentially the place to be, which is quite significant.

As an incentive to acquire and keep Holding assets, you can receive incentives by holding our NFT for a while. Choose how much you want to hold to earn holding rewards, and after it has done bonding, it will be ready to start receiving rewards. Our holding platform will help the community increase the number of rewards.

There are a few quantifiable benefits of Holding with Metacrafts ecosystem:



Music concerts

Metacrafts VR band will be performed live concert in the metaverse performs (the Sandbox, eventcloud.room, etc,) for only members. Because of the coronavirus, several musicians were compelled to give virtual concerts instead of actual on-stage performances in 2020. In a virtual concert, a musician can instantaneously change clothes or convert the stage from an outer space realm to an underwater one. The distinctions between actual and virtual reality are becoming increasingly blurred as more humans enter the Metaverse and more virtual pop stars enter our world.

More rewards will be given to holders in shape of entry tickets. Just as the concept of a Metaverse powered by virtual reality (VR) was gaining traction alongside the explosion of NFTs earlier this year, the two could be combined to offer solutions to a struggling music industry.

The platform will eventually allow consumers to watch live VR-augmented concerts from the comfort of their own homes, allowing them to experience them as a participatory event rather than as one-sided TV broadcasts.

Music Ecosystem

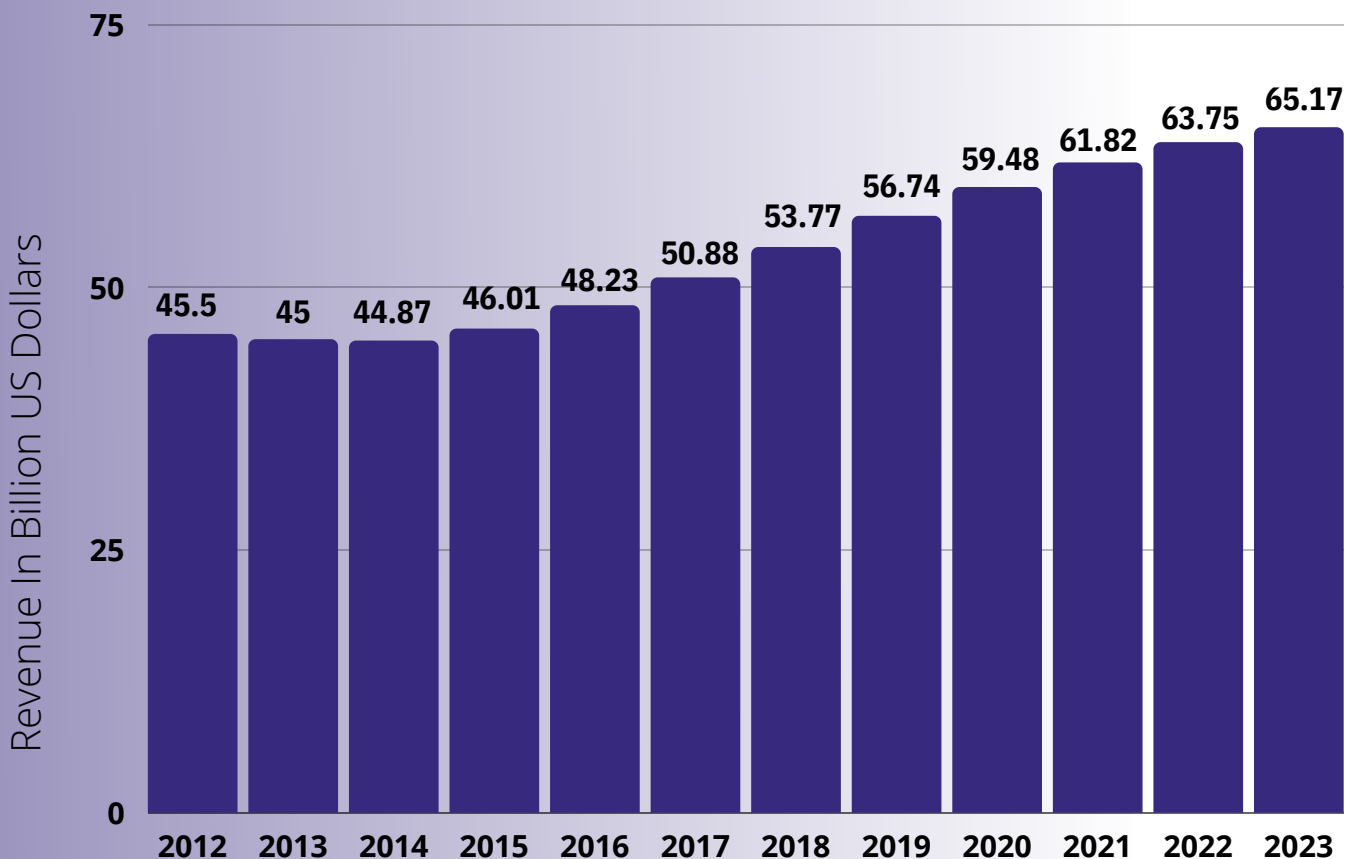
The Music sector seems to be among the first to adopt Blockchain technology, and blockchain Music is the future of music. The blockchain and music worlds are now very much in sync. People who are interested in blockchain are also likely to be interested in and engage in Music. The prevalence of NFTs in the music industry highlights this, with many rare and valuable NFTs exchanged within the Music.

Blockchain technology is an essential component of future financial technologies. The notion of an incorruptible ledger is music popular outside of the realm of crypto disputes. Through our Blockchain and Smart Contract Technology, the Metacrafts platform will improve the Music play experience for both developers. The Metacrafts music Platform provides all users with a completely transparent, safe, and secure environment.

It lets Musicians store their music things buy, sell, and trade their music items on a decentralized cutting-edge marketplace. We want to build a music community where Musicians can communicate and exchange knowledge while playing their favourite music. We seek to bridge the gap between the online and offline music worlds. Metacrafts, a mobile Music platform, will use blockchain technology for its rewards system as part of our strategy.

Global Music Industry

- According to preliminary estimates, the worldwide music industry's overall revenue in 2018 was 53.77 billion dollars, up from slightly under 51 billion the year before. The sum is predicted to rise steadily each year until it reaches 65 billion dollars in 2023.
- The recorded music industry's overall income is expected to reach \$23.1 billion in 2020. Streaming accounted for 56% of this total, raking in \$11.9 billion globally.
- In 2021, revenues increased by 18.5 percent to \$25.9 billion (£19.5 billion), the most since records began in the 1990s. Streaming was the main driver of growth, with 523 million paid customers in 2020, up from 443 million in 2020.
- Total streaming revenue (including paid subscription and advertising-supported) increased by 19.9% to \$13.4 billion, accounting for 62.1 percent of global recorded music revenues. The increase in streaming revenues more than compensated the loss in other formats' income, which included a 4.7 percent drop in physical revenues and a 10.1 percent drop in performance rights revenues – mostly due to the COVID-19 pandemic.

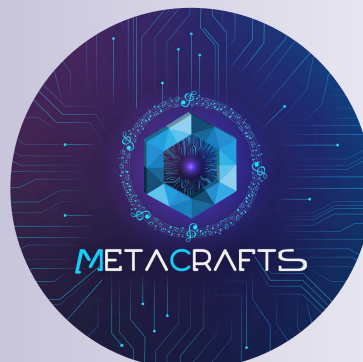


NFT

Metacrafts is a new player in the NFT marketplace, enabling artists and investors to provide ownership of their digital works. The platform is designed and curated by the artists themselves, giving them the security and care they need to offer their valuable works to the public. Metacrafts offers NFT artworks including a rarity-based NFT collection based on music characters and create a trusted platform where they can display, sell, and provide ownership to their fans.

NFT is a vital part of our ecosystem dealing with our rare NFT'S. Our Non-fungible coins (NFTs) are unique, non-interchangeable assets, minted on-chain. Metacrafts NFT is the Music -themed series of NFT Creation. Unlike general NFT trading platforms, Metacrafts NFT will be the decentralized protocol that supports NFT creators, buyers, and sellers. The core attributes of Metacrafts NFTs give them unique value and categorically separate them from other types of assets. These properties include being verifiably unique and indivisible.

Metacrafts is creating a marketplace that allows two basic types of art collection and investment. Artists provide digital art in the form of NFTs, benefiting from the capabilities of blockchain to track the art. The Metacrafts NFT marketplace is creating an experience that bridges the gap between the artist and digital worlds. Designed for artist, musicians, NFT enthusiasts and newcomers to the art world. The site has deep ties to actual artists and the ability to bring in valuable contemporary artists.



NFT

The transparent nature of the underlying code means that the scarcity and ownership of any given token are evident without the need for a trusted intermediary. Metacrafts is a widely known NFT project. The underlying token for each music or art encodes a unique genome that defines its appearance, traits, and hereditary lineage. Music Agent cannot be replicated and cannot be transferred without the user's permission.

Metacrafts NFTs provide purchasers with access to many types of digital assets, primarily cryptocurrencies. Owning these assets gives you enough flexibility to expand. Simultaneously, Metacrafts NFT enables numerous purchasers to hold a share in a single organisation. Because of the growing value of cryptocurrencies, shared ownership is critical.

Metacrafts NFTs in the Music guarantee that the user's property remains accessible regardless of the scenario. In the unfortunate event that the music server fails or ceases completely, all gathered items will become inaccessible. Metacrafts NFTs, on the other hand, ensures that such blunders do not occur. Even if the Music is entirely shut down, Metacrafts NFT stuff will remain accessible to its users.

The Metacrafts NFT marketplace is creating an experience that bridges the gap between the artist and digital worlds. Designed for artist, musicians, NFT enthusiasts and newcomers to the art world. The site has deep ties to actual artists and the ability to bring in valuable contemporary artists.

Ownership Rights

Non-fungible tokens have a major benefit in that they may be used to verify ownership.. Because they operate on a blockchain network, NFTs can help to bind ownership to a single account.

Authenticity

Non-fungible tokens' benefits are mostly defined by their scarcity. The blockchain is used to construct NFTs, which implies they are linked to one-of-a-kind data. NFTs' unique characteristics demonstrate their capacity to add value. Simultaneously, NFT makers can release a limited quantity of NFTs in order to generate supply scarcity.

Fraud proof

They're simple to transmit and aren't harmed by fraud.

Global NFT Marketplace

Last year, the popularity of non-fungible tokens skyrocketed, with multimillion-dollar sales smashing records. According to a new estimate, the NFT market will surpass \$40 billion in 2021. According to DappRadar, the trade volume of NFTs in 2021 was \$24.9 billion. This is an increase from \$95 million in 2020. In 2021, there were 2.7 million unique active wallets as a proxy for users, with 49 percent of those users connected to NFT games. Despite the average NFT price fluctuating between \$6,900 and \$1,300 in January, a record-breaking 2.4 million NFTs (worth \$4.8 billion) were traded on OpenSea. The total sales value over the previous 30 days was around 87 million dollars as of February 15, 2022.

In 2020, NFT projects in art and gaming were both valued several millions of dollars, but they were significantly smaller than in 2021.

CHARACTERISTICS	2018	2019	2020	2021
ALL	36.77	24.02	66.78	13,981.9
COLLECTIBLE	13.86	2.71	16.45	7,130.05
GAME	5.19	11.59	15.26	2,153.82
ART	0.05	0.45	17.11	2,107.57
METaverse	16.35	5.38	15.97	630.99
UTILITY	1.29	4.11	2.41	75.5
DEFI	0	0	0	19.75
UNDEFINED	0.03	0	0	1864.22

Fig; Market size of NFT in different segments worldwide 2018-2021

Metacrafts VR (Virtual Reality) Band

Like Gorillaz without the melancholy spin, Metacrafts is also a Virtual Reality band that helps redefine the relationship between artists and their music. Creating an album of metaverse and decentralization themed music, our band will help NFTs and cryptocurrency reach broader audiences through the universal language of music. Ripe with metaverse and NFT-themed lyrics, songs created by our band will also feature music videos and animated films to help elevate our audio experiences.

Meet the Metaverse's favorite all-in-one Virtual Reality band, creative platform for musicians, and animated music-centric PFP project – Metacrafts.



Benefits & Royalties

NFT Music & Song:

When you buy or hold an NFT music, song you're not simply buying a NFT, you will get royalty from Music and song. All the NFT music & songs are exclusively as an NFT, as an owner and the holder of the music & song NFTs, you will get royalty from music streaming platform like Spotify, YouTube, amazon, iTunes, pandora or streaming on Web3 platform like Audius.

Collaborate with musician and artist:

As a Web3 platform for musicians, Metacrafts will produce metaverse-themed tracks, collaborate with rising artists around the world, and provide resources and education to shape their journey in a refreshing and modern way.

Live Concert ticket:

Metacrafts VR Band, a Virtual Reality band performs live in metaverse platform, that helps redefine the relationship between artists and their music. As a member and NFT owner, you will get ticket to watch live performance.

Merchandise:

When you buy NFT art, music, song you're not simply buying an NFT, you are getting access to a community where benefits and utilities will increase with the time. We will giveaway merch and physical artwork, music DVD, LP, artist's autographed poster and cards.

Holders Reward:

The holders will get access to our community funds used to invest, reward, and collaborate with the best projects in the space and projects ideas of our members

Increase value with time:

If you are lucky and mint one of our rare NFT you can 2x, 5x, maybe even 10x the value of your investment within a few days.

Access to Private Events:

A big party will be organized to reward all of our holders and to celebrate the achievement of our goals. Bali, LA, Dubai ? The community choose

Why Choose Metacrafts?

LONGEVITY & REWARD

Metacrafts is committed to the Music for the long run. The decentralized community is promoting the long-term development of the ecosystem, which will result in real-world applications, more incentives, and increased popularity in the long run.

Global Impact

We want everyone throughout the world to no longer have to deal with gas fees when they want to buy an NFT from us and also we want everyone throughout the world to be connected with our Marketplace.

Community-Focused

Community is the number one value of the Metacrafts ecosystem. In the beginning, we asked if a project could succeed on the back of a decentralized, community effort. Metacrafts prevailed due to the strength of its community members and investors. Our collaborative, Like-minded community is the bedrock of the project.

Traceability

Metacrafts is traceable where we can trace the creator and previous owners. There is a code behind it and it is traceable. It is traceable and may be used to identify the creator, as well as provide a list of the first and last Holder purchases.

Roadmap

Q2 2022

- Find out how to whitelist by joining our Discord
- Project Establishment and Preparation.
- Discord community
- Twitter Account
- Smart contract development

Q3 2022

- Build & launch this website
- White Paper
- Auditing
- NFT marketplace development
- Listing on Exchanges
- Private sale

Q4 2022

- Marketing
- Pre-sale
- NFT collection Release
- Public sale
- Metaverse integration

Q1 2023

- Virtual Concerts
- Registration for creators/Artist
- Expansion of collection
- Rewards release for Holders